



FORT BEND
LEARNING COMMONS

2026 • 2028 CYCLES

A Family's Guide to

COLLEGE CONSULTATION PACKAGE.

Four tiers of strategic admissions support — from a single-essay polish to white-glove management of every essay, every portal, every deadline. Built for families who want clarity through one of life's most consequential decisions.

PREPARED FOR

Prospective Families

Class of 2027 & 2028

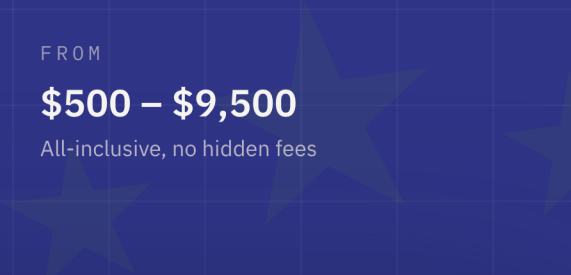
PACKAGES

**Lite • Foundation
Standard • Premium**

FROM

\$500 – \$9,500

All-inclusive, no hidden fees



A LETTER TO PARENTS

A QUIETER WAY THROUGH ADMISSIONS.

Applying to college has become louder, faster, and more complicated than it needs to be. We believe families deserve a calm, deliberate partner — not another source of noise.

Fort Bend Learning Commons has guided students from Sugar Land and across Greater Houston into medicine, engineering, computer science, business, and the arts. We've sat at the kitchen table with first-time families and with third-generation alumni. The process is different every time; the principles are not.

We believe your student is more than a GPA and a test score. Our work is to find the through-line in their story, position them honestly and strategically, and handle the logistics so you can focus on the parts of senior year that matter.

The four packages on the following pages are not an à-la-carte menu of upsells. Each tier is a complete plan calibrated to a family's stage, ambitions, and bandwidth. Lite is for the family who only needs an essay polished. Premium is for the family who wants every detail managed. Foundation and Standard are for everyone in between.

Whichever tier you choose, our commitment is the same: honest counsel, professional-grade work, and the kind of attention that turns anxious application seasons into confident ones.

Mr. William Chan

FOUNDER | COUNSELOR | CERTIFIED SCIENCE & MATH TEACHER (TEXAS)

SUGAR LAND, TX

01 • Strategy

Narrative-first

Every essay, activity, and recommender pulls in the same direction — a single cohesive story admissions committees can recognize.

02 • Craft

Professional-grade writing

Drafts edited the way an editor works a manuscript — for structure, voice, and specificity. No template essays.

03 • Care

Attentive, not anxious

We manage deadlines, portals, and paperwork so your household doesn't have to run on application-season adrenaline.

WHERE OUR STUDENTS GO

SELECTED ALUMNI TRAJECTORIES.

A sampling of former students we have taught or consulted for — their paths from undergraduate admission through graduate school and early career. Names withheld for privacy.

01

Universities & Colleges

Ranked by U.S. News 2025 · Art & design schools listed separately

#2 Massachusetts Institute of Technology

#3 Harvard University

#12 University of Chicago

#17 University of California, Berkeley

#21 University of Michigan, Ann Arbor

#46 Purdue University

Art Rhode Island School of Design

#3 Stanford University

#7 California Institute of Technology

#13 Columbia University

#17 Rice University

#30 The University of Texas at Austin

#51 Texas A&M University

Art Parsons School of Design

02

Professions & Career Outcomes

Alumni trajectories across medicine, technology, design, engineering, and business

Medical Doctor

Clinical Pharmacy Specialist

General Dentist · Practice Owner

Product Manager · ex-Google, TikTok

Machine Learning Scientist · JPMorgan Chase

Business Systems Analyst

Investment Banking · Petroleum Eng.

Accountant · Accounts Manager

Pediatrician

Surgical Recovery Supervisor

Dentist · Orthodontic Residency

Sr. Software Engineer · Visa

Database Manager

Data Consultant

Finance

MA, Communication Studies

Outcomes drawn from multiple application cycles. Rankings per U.S. News & World Report.

FBLC · REPRESENTED

FOUR WAYS WE CAN HELP

FIND THE RIGHT LEVEL OF PARTNERSHIP.

Every package is a complete plan — not an hourly rate. Choose by how much of the process you want us to handle, not by which features you can afford.

Tier 01 · Essay Only

Lite.

\$500 / 1 ESSAY

\$1,250 / 3 ESSAYS

BEST FOR

Students who have written their own application and want professional editing on one or three essays.

- Editing on personal statement or supplementals
- Line-level craft: clarity, voice, specificity
- Email standard support turnaround

Tier 02 · Entry Package

Foundation.

\$3,500

BEST FOR

First-time families who want guidance from college list to submitted application.

- Personal statement: 1–2 drafts
- Up to 3 supplemental essays
- General admissions guidance & basic college list
- Basic activities review

Tier 03 · Our most complete plan for

Standard.

\$6,500

BEST FOR

Competitive applicants targeting selective universities with specific programs.

- Multiple drafts on every essay · up to 10 supplementals
- Reach / Match / Safety balanced college list
- Academic résumé · rec letter strategy
- One interview coaching session

Tier 04 · White Glove

Premium.

\$9,500

BEST FOR

High-stakes applicants — Ivy, BS/MD, top engineering or business programs — and any family who simply wants every detail managed.

- Unlimited essay edits · unlimited supplementals
- Enhanced strategy, full application oversight
- Multiple mock interviews · merit scholarship targeting
- Comprehensive waitlist / deferral support

SIDE BY SIDE

EVERY SERVICE, EVERY TIER.

A complete look at what is included in each package. "Best for" captures the family profile each tier is built to serve.

	Lite \$500 / \$1,250 for 3	Foundation \$3,500	Standard \$6,500	Premium \$9,500
AT A GLANCE				
Best for	Essay editing only	First-time families	Competitive applicants	White-glove, high-stakes
WRITING				
Personal statement	✓ counts as 1 essay	1–2 drafts	Multiple drafts	Unlimited edits
Supplemental essays	Bundled in essay count	Up to 3	Up to 10	Unlimited
STRATEGY				
Admissions strategy	—	General guidance	✓	✓ ENHANCED
College list	—	Basic	Reach / Match / Safety	Unlimited revisions
Activities list	—	Basic review	Detailed edits	Full redesign + leadership
Academic résumé	—	—	✓	Advanced creation
APPLICATION				
Application support	—	—	Limited	Full (all portals + deadlines)
Rec letter strategy	—	—	✓	✓
Interview coaching	—	—	1 session	Multiple mock interviews
FUNDING & OUTCOMES				
Scholarship / financial aid	—	—	Basic	Full guidance + merit targeting
Waitlist / deferral	—	—	—	Comprehensive LOCI + backup
Support access	Email standard	Standard	High priority	Unlimited priority
Total investment	\$500 · \$1,250 FOR 3	\$3,500	\$6,500	\$9,500

Pricing current for the 2026–2028 application cycle. Engagements begin with a complimentary 30-minute consultation.



Package 01 of 04

LITE.

\$500

Single essay · ~ 650 words
Personal statement or supplemental

\$1,250

Three essays · bundled rate
Any mix of personal statement + supplementals

For students who've done the hard work themselves and want a professional editor to take it the last mile.

A la carte engagement · no strategic advising · two-week turnaround standard.

WHAT'S INCLUDED

Personal statement editing	✓ counts as 1 essay
Supplemental essays	Bundled in essay count
Structural feedback	Included
Line-level editing	Included
Voice & clarity pass	Included
Support access	Email standard
Admissions strategy	Not included
College list · activities · résumé	Not included
Application & portal management	Not included
Interview coaching	Not included

BEST FOR

Self-directed students who need sharp, professional essay feedback — not full-cycle advising.

Package 02 of 04

FOUNDATION.

\$3,500

Complete package · 2026–2028 cycles

A guided first pass through the application — a steady hand for families new to the process.

8–12 working sessions typical · digital portal for drafts & feedback · standard support.

WHAT'S INCLUDED

Personal statement	1–2 drafts	Supplemental essays	Up to 3
Admissions strategy	General guidance	College list	Basic list
Activities list	Basic review	Support access	Standard
Academic résumé	—	Application support	—
Rec letter strategy	—	Interview coaching	—
Scholarship guidance	—	Waitlist / deferral	—

BEST FOR

First-time families who want steady guidance on the essentials: essays, a reasonable school list, and a clear plan.

Package 03 of 04

STANDARD.

\$6,500

Complete package · 2026–2028 cycles

Our most complete plan for competitive applicants — strategic, thorough, and hands-on through submission.

Weekly cadence typical · Reach/Match/Safety list methodology · high-priority support window.

WHAT'S INCLUDED

Personal statement	Multiple drafts	Supplemental essays	Up to 10
Admissions strategy	Included	College list	Reach / Match / Safety
Activities list	Detailed edits	Academic résumé	Included
Application support	Limited	Rec letter strategy	Included
Interview coaching	1 session	Scholarship guidance	Basic
Support access	High priority	Waitlist / deferral	—

BEST FOR

Competitive applicants targeting selective universities and specific majors who want strategy plus thorough essay and activity work.



Package 04 of 04 · White Glove

PREMIUM.

\$9,500

Complete package · 2026–2028 cycles

Every essay, every portal, every deadline — managed. For families who want the admissions season simply handled.

Unlimited cadence · multiple mock interviews · comprehensive waitlist protocol · unlimited priority access.

WHAT'S INCLUDED

Personal statement	Unlimited edits	Supplemental essays	Unlimited
Admissions strategy	Enhanced	College list	Unlimited revisions
Activities list	Full redesign + leadership	Academic résumé	Advanced creation
Application support	Full · all portals + deadlines	Rec letter strategy	Included
Interview coaching	Multiple mock interviews	Scholarship guidance	Full + merit targeting
Waitlist / deferral	Comprehensive LOCI + backup	Support access	Unlimited priority

BEST FOR

High-stakes applicants — Ivy, BS/MD, top engineering or business — and any family who wants every detail quietly handled.

PLAIN LANGUAGE

THE SERVICES, EXPLAINED.

A closer look at the work behind each row of the comparison table —
so you know exactly what you're buying at each level.

01	Personalized Admissions Strategy	General guidance (Foundation) covers admissions pathways, timelines, and college types. Enhanced Strategy (Premium) is a customized, data-based plan: – Major-specific positioning – EA / ED / RD optimization – School-by-school strategic adjustments – Test submission strategy – Cohesive narrative across essays, activities, and recommenders
02	College List Development	Basic list (Foundation) — schools based on interest and academic profile. Balanced list (Standard & Premium) includes Reach/Match/Safety, major-specific difficulty adjustments, campus culture and environment fit, and affordability. Premium includes unlimited revisions as preferences and scores evolve.
03	Activities List Optimization	Standard optimization enhances clarity and wording. Full redesign + leadership (Premium) rewrites the activities list, highlights quantifiable accomplishments, aligns to the intended major, and advises on leadership roles in clubs, competitions, and service initiatives.
04	Advanced Résumé Creation	A professional-grade résumé with clean industry-style formatting, impactful quantified bullet points, strategic section arrangement, and variations tailored to different majors or scholarship applications.
05	Application Support	Limited support covers basic Common App guidance and reviews of select sections. Full support means the entire Common App plus UC/UT, all school-specific questions, activity description rewrites, comprehensive review, and deadline management.
06	Scholarship & Financial Aid	Basic guidance covers FAFSA / CSS and general affordability advice. Full guidance (Premium) includes cost modeling, merit scholarship targeting, profile-matched scholarships, essay editing, and packaging for maximum financial benefit.
07	Waitlist / Deferral Strategy	Premium families receive comprehensive waitlist support: assessment of why, a personalized Letter of Continued Interest (LOCI), updated résumé and achievements, additional materials where permitted, signaling guidance, and backup transfer pathways.

COMMON QUESTIONS FROM PARENTS

ANSWERS TO THE QUESTIONS WE HEAR MOST.

If your question isn't here, a complimentary 30-minute consultation is the best way to get a tailored answer. Contact details on the back cover.

01 What makes Enhanced Strategy different from General Guidance?

The enhanced version tailors every part of the student's profile — GPA, activities, major, essays — into a coherent narrative. It includes testing strategy, ED/EA planning, and school-by-school positioning.

02 How is a balanced college list different from a basic list?

A balanced list categorizes schools into Reach, Match, and Safety, incorporates major competitiveness, and includes fit criteria (size, environment, culture). Basic lists reflect preferences without this strategic layering.

03 What does a Full Activities Redesign include?

We rewrite every activity using admissions-friendly language, quantify achievements, align everything to the student's major, and advise on gaining leadership roles to enhance competitiveness.

04 Limited vs. Full Application Support — what's the difference?

Limited provides basic guidance and reviews a portion of the application. Full support means we handle the entire application: all essays, all supplements, all school portals, all reviews, all deadlines.

05 Basic vs. Full Scholarship & Financial Aid guidance?

Basic is general advice. Full is personalized affordability modeling, merit-scholarship targeting, scholarship essay editing, and surfacing awards suited to the student's profile.

06 What is Comprehensive Waitlist / Deferral Support?

We evaluate the cause of the waitlist, craft a strong LOCI, update activities and achievements, prepare supplemental materials, coach on appropriate interest signaling, and develop alternative pathways including transfer strategy.

07 How do I pick the right tier for our family?

The 30-minute consultation is built for exactly this. We look at where the student is, what support is already in place, and recommend the tier honestly — including recommending Lite or Foundation over a higher package when that's the right call.

TERMS EVERY APPLICANT FAMILY SHOULD KNOW

AN ADMISSIONS GLOSSARY.

The vocabulary of college admissions in plain language — with the Texas-specific rules families in Fort Bend most often ask about.

APPLICATION PLANS

Early Decision (ED)

Binding. If admitted, the student must enroll and withdraw other applications. Typically due Nov 1. Boosts odds but removes flexibility.

Early Action (EA)

Non-binding early deadline (usually Nov 1 or 15) with an earlier decision. Student may apply to multiple EA schools.

Restrictive / Single-Choice EA

Non-binding, but restricts applying EA/ED elsewhere. Used by Harvard, Princeton, Stanford, Yale.

Regular Decision (RD)

Standard deadline (typically Jan 1–15). Decisions in March–April.

Rolling Admissions

Applications reviewed as received until spots fill. Earlier is strongly better.

Deferred Admission

An ED/EA application pushed into the RD pool for a second review. Not a denial.

Waitlisted

Neither admitted nor denied; held as backup. Calls for a Letter of Continued Interest (LOCI).

COLLEGE LIST STRATEGY

Reach

Acceptance rate or test/GPA band below the student's profile. Admission possible but uncertain.

Match

Student's profile aligns with the admitted middle 50%. Realistic probability of admission.

Safety

Profile sits comfortably above the admitted range, and the family can afford it. Must be a school the student would attend.

ESSAYS & RECOMMENDATIONS

Common App

Shared application used by 1,000+ colleges, including the 650-word personal statement.

Supplemental Essays

School-specific short responses ("Why this college?", "Why this major?", community, diversity, etc.).

LOCI

Letter of Continued Interest — sent after a waitlist or deferral to reaffirm commitment.

TEXAS-SPECIFIC RULES

Top 10% Rule

Texas law guaranteeing automatic admission to Texas public universities for students in the top 10% of their high school class. Applies broadly except at UT Austin.

Top 6% Rule (UT Austin)

UT Austin's higher threshold. Only students in the top 6% of their Texas high school class earn automatic admission to UT Austin (threshold adjusts annually).

CAP · Coordinated Admission

UT Austin's offer to students not directly admitted: spend freshman year at another UT System campus, then transfer to UT Austin as a sophomore after meeting GPA and credit requirements.

PACE Program

UT Austin's path for admitted students: first year at Austin Community College while taking one UT course, then transition fully to UT Austin.

Auto-Review Major

Competitive UT Austin majors (Business, Engineering, CS) where automatic admission doesn't guarantee the requested major.

FINANCIAL AID

FAFSA

Free Application for Federal Student Aid — gateway to federal grants, subsidized loans, and work-study.

CSS Profile

College Board's detailed aid form used by ~250 mostly private colleges for institutional grants.

Need-Based Aid

Grants and loans awarded based on family financial need (EFC / SAI calculation).

Merit Aid

Scholarships awarded for academics, talent, or other achievements — regardless of family income.

Need-Blind vs. Need-Aware

Need-blind schools admit without considering ability to pay; need-aware schools may factor it in.

Meets Full Need

School's promise to cover 100% of demonstrated need through grants, loans, and work-study.

Outside Scholarships

Awards from private organizations, foundations, and local groups — stackable on top of institutional aid.



FORT BEND
LEARNING COMMONS

§ 09 • BEGIN

Ready when you are.

LET'S BEGIN WITH A CONVERSATION.

Every engagement starts with a complimentary thirty-minute consultation — no obligation, no sales pitch. We listen, ask questions, and recommend the tier we genuinely believe fits your family best, whether that turns out to be Lite or Premium.

CALL

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WRITE

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VISIT

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